

Speaker and Chair Biographies

Nicola Brandt has led the green growth work in the country studies branch of the OECD Economics Department since November 2011. She develops the analysis of green growth to promote a better integration of these issues into the OECD's economic policy. Prior to this she was the Head of the Chile/Mexico desk of the OECD Economics Department from 2009-2012, an economist working on the global economy and exchange rates in the Federal Ministry of Finance in Germany from 2005-2009, and a Young Professional at the OECD during 2003-2004. Nicola holds a Ph.D. in economics from the University of Hamburg.

Ian Christie is a Fellow in the Centre for Environmental Strategy (CES), and Coordinator of the DEFRA-funded Sustainable Lifestyles Research Group programme, at the University of Surrey, Guildford. Ian was also visiting professor at CES in 2005-11. For over a decade he was an independent researcher, advisor, writer and lecturer on sustainable development and environmental issues. His career has included senior roles in local and central government, business, think-tanks and voluntary sector organisations. He is a WWF-UK Fellow, a trustee of the charity Global Action Plan and an advisory associate of Green Alliance, the Foundation for Democracy and Sustainable Development, Involve, and Theos. His books include *Managing Sustainable Development* (2000, with Michael Carley) and *From Here to Sustainability* (2001, with Diane Warburton). His work in research and advocacy focuses on behaviour change, values and ethics, and governance for sustainability.

Simon Christmas is an independent researcher with extensive public sector experience. Projects include recently completed work for Defra on engaging people in biodiversity issues; a current project for Defra on how best to communicate the health impacts of air pollution; and projects for the Department for Transport with a wide range of road-user groups, including car drivers, van drivers, freight operators, motorcyclists, cyclists and young pedestrians. Simon is a Visiting Senior Research Fellow at Centre for Public Policy Research, King's College London.

Stephanie Hime is a manager and the lead specialist on Natural Capital for KPMG's UK sustainability services team. KPMG's sustainability services team has operated in the sustainability space for more than 20 years and advised a number of corporate clients, industry associations and NGO's on the risk posed to business through the loss of and dependency on natural capital.


Stephanie has represented KPMG on a number of academic and industry panels in relation to biodiversity and ecosystem services and published several thought leadership pieces including most recently: Is Natural Capital a Material Issue? A Joint publication with the Association of Chartered Certified

Accountants (ACCA) and Fauna and Flora International (FFI). Stephanie is also a regular public speaker on both natural capital and sustainability issues.

Before joining KPMG Stephanie worked as a senior environmental economist for economics for the environment consultancy and as a senior research associate at the Centre for Social and Economic Research on the Global Environment based in the University of East Anglia (UEA). Stephanie holds a PhD in the impacts of tourism on coral reefs from UEA and MScs in Oceanography and Internet technology.

Ulrike Hotopp joined DEFRA on 2 January 2012 as Director for Analysis and Chief Economist. Before that she was a Senior Economist in the Department for Business, Innovation and Skills. She worked in the centre of BIS with the Chief Economist on appraisal and evaluation methodologies, socio-economic research and risk and performance measurement. Her team included BIS's Operational Research Unit. Other previous posts in Government include Deputy Director in DECC including responsibility for the analysis of the Renewable energy strategy, Carbon Capture and Storage and the EU ETS. In this capacity Ulrike led the DECC energy model and a large part of the statistics group. Ulrike has also been the Chief Economist at the HSE, worked in the Cabinet Office on Better Regulation and has been an Economic Advisor on Labour Market regulation in DTI. Ulrike holds a PhD in International Economics from the University of Sussex, and MA in European Studies from the Central European University in Prague, and MA in Economics from the University of Sussex.

Tim Jackson is Professor of Sustainable Development at the University of Surrey and Director of the Sustainable Lifestyles Research Group – a multi-disciplinary research group funded by the UK government, which explores the complex links between people's lifestyles, societal values and sustainability. Tim has served in an advisory capacity for numerous Government departments and delivery agencies. From 2004 to 2011 Tim was Economics Commissioner on the UK Sustainable Development Commission, where his work culminated in the publication of the controversial book *Prosperity without Growth – economics for a finite planet* (Earthscan 2009). In 2013 he was awarded a three year Professorial Fellowship to study Prosperity and Sustainability in the Green Economy (PASSAGE). Tim is an experienced writer, speaker and broadcaster. He has given more than 200 international keynote presentations, including a TED Talk in July 2010 and appears regularly in the UK and international media. In addition to his academic work, Tim is an award-winning dramatist with numerous radio writing credits for the BBC.



Alastair MacGregor is Chief Operating Officer, Executive Director Corporate Division and oversees Trucost's large bespoke projects as well as developing Trucost's partner network. He has 10 years' experience as an investment manager active across a range of sectors including FMCGs, automotive, technology, machinery and basic materials. Prior to joining Trucost in 2011 he was a sustainability consultant. He is a CFA charterholder and holds an MSc in Economics for Natural Resource and Environmental Management from Cranfield University, where he is now a guest lecturer and member of the Industrial Advisory Panel to the Environment Programme. He also holds a BSc (Hons) in Chemistry from Newcastle University.

Greg Marsden is Professor of Transport Governance and Director of the Institute for Transport Studies at the University of Leeds. His research interests relate to understanding decision-making processes within local and national government, issues of governance and acceptability. He is an expert in sustainable transport indicators and the use of information in performance management. He is currently working on issues relating to carbon governance and how best to develop policies to meet carbon targets, disruptions and what we can learn from them for the transport sector. He has recently won a major five year research centre with colleagues in Lancaster looking into how to reduce end user energy demand. He has acted as specialist adviser to the UK Parliamentary Transport scrutiny committee.

Deborah Mattinson is Founder Director of BritainThinks – a research and strategy agency that works with a wide range of clients from the corporate, public and private sectors, to help them put the stakeholders that matter most at the heart of their thinking. Deborah writes and broadcasts widely about public opinion. She has a long standing interest in sustainable development and has served as a trustee of the Green Alliance.

Ece Ozdemiroglu is founding director of eftec, specialises in interpreting economic value evidence for policy and decision making and evaluation. This involves applying ecosystem services approach and economic valuation to environmental resources, cultural heritage, charitable sector, value of information and education. Since 1992, Ece has worked on over 350 projects, the majority of which she has managed or directed, including several large scale infrastructure and policy reform studies across a wide range of environmental topics and economic sectors, for public and private sector and NGO clients. She has co-edited or co-authored 11 books and contributed to several articles and conference papers. Outside eftec, she is a Steering Group Member for the Natural Capital Initiative, an expert panel member of the UK Natural Ecosystem Assessment Follow On and an Associate Editor of the Journal of Environmental Economics and Policy. Ece studied Economics at Istanbul University and Environmental and Resource Economics at University College London. She works in English and Turkish.

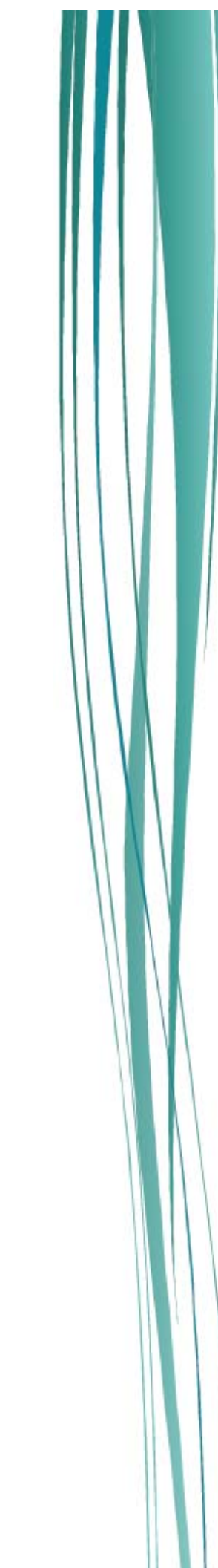
Mark Pennington Mark Pennington is Professor of Public Policy and Political Economy, Department of Political Economy, King's College University of London. His latest book is entitled *Robust Political Economy: Classical Liberalism and the Future of Public Policy* (2011: Edward Elgar). His previous books are *Liberating the Land* (2002: Institute of Economic Affairs) and *Planning and the Political Market: Public Choice and the Politics of Government Failure* (2000: Continuum).

Mark Petticrew is Professor of Public Health Evaluation in the Faculty of Public Health and Policy at London School of Hygiene and Tropical Medicine. His research has involved primary research on the health effects of housing, urban regeneration, and employment interventions. He has also worked on systematic reviews of the effects on health and health inequalities of employment, housing, transport and tobacco control policies. Current research involves the evaluation of the Public Health Responsibility Deal, and the Well London RCT: (<http://www.uel.ac.uk/ircd/projects/WellLondon.htm>). He is one of the convenors of the Cochrane/Campbell Health Equity Group, and is Director of the DH Public Health Research Consortium (<http://phrc.lshtm.ac.uk/>), which conducts research with the aim of strengthening the public health evidence base, with a strong emphasis on tackling socioeconomic inequalities in health. It involves eight universities, a survey research agency, a children's charity and a Public Health Observatory (PHO) which is now part of Public Health England. He is a member of the NIHR School for Public Health research (<http://www.sheffield.ac.uk/scharr/sphr>). One of his main interests is in the use of research evidence in policymaking, and the evaluation of complex interventions.

Nick Pidgeon is Professor of Environmental Psychology at Cardiff University. His research is concerned with the ways publics perceive, deliberate about and make judgements about environmental and technological risks, including those of energy technologies. He led the recent 'Public Attitudes, Values and Acceptability for Whole Energy System Change' project for the UK Energy Research Centre.

Gareth Redmond is head of the renewables programme team in the Office for Renewable Energy Deployment (ORED) in the Department of Energy and Climate Change (DECC). Most of Gareth's career, before late 2013, has been in the Home Office. Having worked on 'best value' as it related to the police and other aspects of police performance policy, he was involved in setting up the police standards unit in the Home Office in 2001 before working on cross-government and local government crime reduction targets. He was then a private secretary to the Home Secretary, working for both David Blunkett and Charles Clarke, before moving into police learning, development and HR policy. For five years after that, Gareth led operational teams in the UK Border Agency, delivering in-country immigration caseworking and enforcement operations across parts of London and the counties of the South-East. Latterly, before joining DECC, Gareth led on police transparency, accountability and integrity policy. He studied English and politics at the University of Glasgow and has been studying for a Masters in Public Administration at the University of Warwick.

Elizabeth Robin retired as Head of Evaluation Capacity and Quality Group in the Department for International Development (DFID) in September 2013. The Group has a remit to set the standards for evaluation in DFID; provide support processes, guidance



and training for staff to achieve those standards; and quality assure evaluation products. The Group also works to develop evaluation capacity in partner countries and Elizabeth was a member of the Board of the CLEAR Initiative, a multi-donor trust fund for developing regional centres of excellence in evaluation and results. She was involved in refreshing DFID's Evaluation Policy to reflect the embedding evaluation agenda in the Department following the establishment of the Independent Commission for Aid Impact in May 2011. Elizabeth was also Head of Profession (HoP) for Evaluation in DFID. As HoP, she managed the professional development of around 140 DFID staff who are accredited as evaluation specialists and also organised the annual accreditation process based on DFID's evaluation technical competency framework.

Elizabeth was a senior statistics adviser and had been with DFID (and its predecessor) for over 20 years. She has experience of collating and reporting information on DFID's activities for a variety of audiences in the UK and internationally. She actively promoted the need for robust evidence as a basis for decision-making and her role in DFID allowed her to develop the capacity of both DFID and partner staff to do more and better evaluation work in the field of international development. Elizabeth was elected Vice President of the UK Evaluation Society in August 2013.

Jill Rutter is a programme director at the Institute for Government. She joined the IFG as a Whitehall secondee in September 2009 and was co-author of the IFG's report on arm's length bodies, *Read Before Burning* (July 2010). She has also been part of the IFG's Better Policy making project. Before joining IFG, Jill was Director of Strategy and Sustainable Development at Defra. Prior to that she worked for BP for six years, following a career in the Treasury, where she was Press Secretary, Private Secretary to the Chief Secretary and Chancellor, as well as working on areas such as tax, local government finance and debt and export finance. She spent two and a half years seconded to the No.10 Policy Unit (1992-94) where she oversaw health, local government and environment issues.

Jim Skea has research interests in energy, climate change and technological innovation. He has been RCUK Energy Strategy Fellow since April 2012 and a Professor of Sustainable Energy at Imperial College since 2009. He was Research Director of the UK Energy Research Centre 2004-12 and Director of the Policy Studies Institute 1998-2004. He has operated at the interface between research, policy-making and business throughout his career. He is a member of the UK Committee on Climate Change and a Vice-Chair of IPCC Working Group III. He is also a non-executive board member of the Blackrock New Energy Investment Trust. He was awarded a CBE for services to sustainable energy in 2013 and an OBE for services to sustainable transport in 2004.

Maf Smith is the Deputy Chief Executive of RenewableUK. Prior to joining RenewableUK Maf worked at grid and regulatory consultancy Xero Energy, and for much of this time was seconded to the Department of Energy and Climate

Change to work on Electricity Market Reform. Between 2006 and 2011, Maf worked as Deputy Chief Executive and Director of Scotland for the Sustainable Development Commission, acting as advisor and scrutiny body to the Scottish Government. Between 2002 and 2006 Maf was Chief Executive of Scottish Renewables, Scotland's leading renewable trade association.

Richard Wakeford is Professor of Environment, Land Use and Rural Strategy at Birmingham City University. Formerly Head of the Scottish Government's Environment Department, Richard chairs the UK Sustainable Development Research Network's Advisory Committee, linking policy makers with relevant research. As a Visiting Professor at Birmingham City University and as Science Policy Advisor to a major EU Project he contributes to research into ecosystems analysis and future land use governance in Europe. He is also a Cotswolds AONB Conservation Board member and leads a Neighbourhood Plan process locally.

Andrew Watkinson is Professor of Environmental Sciences at the University of East Anglia. He was until recently Director of Living With Environmental Change, an initiative involving 22 partners from across Government and the Research Councils with the aim of optimising the coherence and effectiveness of UK environmental research funding. Prior to that he was Director of the Tyndall Centre for Climate Change Research where he took a particular interest in flooding and the impacts of climate change on the coastal zone. He was one of the lead authors on the Foresight report on Flooding and has sat on a number of Research Council, Government and programme advisory boards. He has broad interdisciplinary research interests and a substantial track record of research in ecology, biodiversity and climate change.

Jim Watson is Research Director of the UK Energy Research Centre and a Professor of Energy Policy at the University of Sussex. He was Director of the Sussex Energy Group at Sussex from Dec 2008 to Jan 2013. Jim has a first degree in engineering from Imperial College London and a PhD in science and technology policy from Sussex. He has 20 years' research experience on climate change, energy and innovation policy. His recent outputs include a co-edited book: *New Challenges in Energy Security: The UK in a multipolar world* (Palgrave, 2013). He frequently advises UK government departments and other organisations. He was an advisor to the Government Office for Science for a Foresight project on energy (2007-08), and has been a Specialist Adviser with House of Commons Committees on Environment, Food and Rural Affairs (2006-09) and Energy and Climate Change (2010-11). Jim has extensive international experience, including over ten years working on energy scenarios and energy innovation policies in China and India. In 2008, he spent three months as a Visiting Scholar at the Kennedy School of Government, Harvard University. Jim is a council member of the British Institute for Energy Economics, and was its chair in 2011. He is also a member of DECC and Defra's social science expert panel.